



“Christmas Nights In Lights” Drives Guests Through the Holiday Season

ORLANDO, Fla. August 11, 2022 — For those who love to get in the holiday spirit by driving around and looking at Christmas lights, the new “Christmas Nights In Lights” attraction at Dezerland Park in Orlando needs to be added to the absolutely must-see list. “Christmas Nights In Lights” is an immersive light show experience that is making its move to Orlando this holiday season. Located on International Drive, near the Orlando International Premium Outlets, in the heart of Orlando’s tourism corridor, “Christmas Nights In Lights” will be taking over the surrounding lot space that guests will slowly cruise through in their own vehicles. A visit to the attraction will take viewers through a showcase of over one million lights and holiday displays. Plus, the lights will be synchronized to “dance” to the best holiday classics played through each vehicle’s car stereo on a private radio frequency.

Starting at \$45 per vehicle, this affordable event calls for gathering close friends and family to enjoy an unforgettable evening driving through the sparkling exhibition. “Christmas Nights In Lights” is a magical experience that will run the entire holiday season, rain or shine. The attraction is open every evening from Nov. 11, 2022 through Jan. 1, 2023, 6:00pm - 11:00pm.

Whether a local to the greater Orlando area, or just in town visiting, “Christmas Nights In Lights” is poised to become a festive staple of the Central Florida themed attraction circuit that is not to be missed. The show will run every evening throughout the holiday season. Save the date now, and come on out to experience the dazzle and delight!

About MSEG

MSEG is an entertainment group that imagines, creates, and produces immersive light show attractions, focused on holiday-themed entertainment, designed to be enjoyed by the whole family. MSEG brings radiance and joy to audiences through innovative displays coupled with a commitment to creating beautiful memories, one event at a time. MSEG connects with guests—from ages 2 to 92 and beyond—through a shared desire to be captivated by magical experiences. Experience dazzle and delight.™ Explore more at <https://nightsinlights.com>.

“We are excited to bring our attraction to guests from around the globe. Whenever we experience the magic of the holiday season, we all become kids again. We are looking forward to seeing all the new smiling and awestruck faces of children from all ages!”

— Ari Rosenbaum
President, MSEG
